

easy online stores



storefront

An enticing, fully branded storefront is the first step. This easily navigated front end visually displays a selection of products, whilst drop down menus direct you to other areas of the shop.

The front end is designed to be as user-friendly a shopping environment as the web can offer. Our multi-currency shopping cart makes global commerce truly accessible, opening up your merchandise to consumers across the globe whilst maintaining your brand identity. Your storefront colour scheme, graphics and content is easily and quickly customised to your requirements, making it perfect for short-term promotions and events.

detailed product pages



products

The product page is designed to give users a comprehensive overview of each item. A large, high quality photo of the product is accompanied by a detailed description, whilst the interactive product view buttons in the top right allow the customer to see different aspects and close ups of the item. Once again, this page is fully branded, right down to the customisable 'buy' button. From the product page users can easily navigate to other products and categories on the site using the menu on the left.

secure shopping cart



shopping cart

The simple shopping cart gives users an overview of their proposed purchases, and options to remove goods, continue shopping, add multiple quantities or proceed to make a purchase via credit/debit card. The cart displays prices of each item, delivery costs, and a total purchase price. Once a decision has been made to purchase, the user is directed to a page inviting them to enter personal details and payment information.